

Worlds Better

Environmental Sustainability Policy

Revision History

Revision Date	Sections Affected	Description	Authorised By
17.02.2024	New document	Environmental sustainability commitments defined; policy developed	C. Beck
28.04.2025	Policy Objective	ISO 14001 commitment and alignment	L. Philip
05.05.2025	Sustainability Commitments	2024 KPI Updates	L. Philip
05.06.2025	Policy approval and Director's signature	Chrissie Beck's signature of approval	L. Philip
05.05.2026	Updated "Our People" section	Updated to reflect staff numbers and changes	L. Philip
05.05.2026	Continuous Improvement	Updated link and reference to 2025 Impact Report	L. Philip
11.05.2026	Sustainability Commitments	Updated commitments to reflect progress made in 2025	C. Beck

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Worlds Better

Environmental Sustainability Policy

Our purpose is to make the world better—one sustainable event at a time.

Sustainability Mission Statement

Worlds Better’s mission is to support clients and the events industry to deliver significantly more sustainable events. We do this by strengthening the evidence base, sharing best practice, and enabling organisations and individuals to embed sustainability and positive impact as standard practice.

Worlds Better recognises that protecting the environment is essential to the well-being of current and future generations. We are committed to minimising environmental impacts and promoting sustainable practices across our operations and services.

This Environmental Sustainability Policy sets out our commitments to conservation, pollution prevention, resource efficiency, and environmental stewardship.

Sustainability Commitments

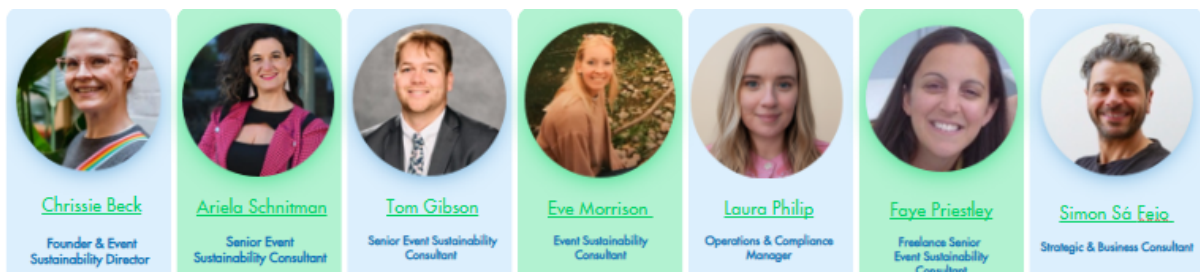
Our key sustainability commitments for the next three years (and beyond) are summarised below:

<p>For our business operations</p>	<p>Reduce our carbon emissions by 50% by the end of 2028 and achieve net-zero by 2040. This target was updated at the start of 2024 from a previous objective aligned to the Paris Agreement (50% by 2030 and net-zero by 2050). We will measure emissions annually and use the results to inform our sustainability management plan and prioritise further reductions across our operations.</p>	
	<p>Offset 150% of our annual emissions for the next 10 years. We offset via Ecologi using projects verified to recognised standards (including Gold Standard for the Global Goals and the Verified Carbon Standard (Verra)) and aligned to the Climate, Community & Biodiversity Standards.</p>	

	All full-time employees will complete The Carbon Literacy Project’s Carbon Literacy Training and Train-the-Trainer programme. This will ensure that team members are certified as carbon literate and maintain up-to-date knowledge to support the events industry’s transition to a lower-carbon future.	
	Worlds Better achieved ISO 14001 certification in 2025 and will maintain certification through ongoing compliance and continual improvement.	
	Worlds Better achieved B Corp certification in June 2024 and is committed to maintaining certification.	
	Develop a sustainable procurement toolkit by the end of 2027. We will allocate appropriate internal resources to develop guidance for selecting lower-carbon suppliers, and collaborate with industry partners (including venues, printers, caterers, and production suppliers) to inform best practice.	
For the work we conduct on behalf of our clients	Establish baselines and deliver emissions reductions totalling at least 7,500 tCO2e over the next three years, across our operations and the work delivered for clients’ events and business operations.	
	Deliver more than 750,000 sustainable event/delegate experiences by expanding our client base and continuing to support large-scale events with significant environmental footprints and high attendee volumes.	
	We have developed an educational content library and regularly deliver training to the events industry on carbon literacy and the implementation of sustainable practices. This will include practical tools to influence stakeholders and guidance across key event areas, including venues, audiovisual, printing, staffing, and catering.	

For the wider events industry	Extend the reach of our knowledge and consultancy through speaking engagements within the events industry, delivering at least five per year (15 over the next three years).	
	Continue to mentor event professionals, supporting at least one per year (three over the next three years).	
	We have launched video-based training modules on sustainable practices across a range of event elements, accessible to clients and the wider industry, with the objective of reaching thousands of learners.	
	Continue to develop our LinkedIn presence and website blog to share research and practical guidance that supports industry-wide behaviour change.	

Our People



- Our team comprises 7 members, including full-time, part-time, and freelance roles.
- Chrissie Beck is the Founder and holds overall responsibility for leadership and direction, ensuring the organisation delivers its sustainability goals and targets.
- All staff are responsible for understanding Worlds Better’s sustainability goals and embedding them in day-to-day activities.
- Sustainability targets and responsibilities are included within permanent staff job descriptions.

Sustainability Compliance

Alongside the services we provide to support more sustainable outcomes across the events industry, we comply with all relevant environmental laws and regulations.

- We comply with all applicable environmental laws, regulations, and standards at local, national, and international levels.
- We continuously monitor and assess changes in environmental legislation to ensure ongoing compliance (for our business operations and on behalf of our clients).
- We align our environmental practices with the ISO 14001 standard, supporting a systematic approach to environmental management and compliance.

Conservation and Preservation

- We strive to minimise our use of natural resources and reduce waste generation.
- We implement practices to conserve energy, water, and other resources throughout our operations.
- We promote the responsible use of raw materials and encourage recycling and reuse whenever feasible.
- We support initiatives aimed at protecting and restoring biodiversity in our communities.

Pollution Prevention

- We take proactive measures to prevent pollution and minimise the release of harmful substances into the environment.
- We employ environmentally friendly technologies, processes, and products to reduce emissions and waste generation.
- We promote the responsible management and disposal of hazardous materials in accordance with applicable regulations.
- We educate and train our employees to adopt pollution prevention practices in their daily activities.

Sustainable Supply Chain

- We collaborate with suppliers who share our commitment to environmental sustainability.
- We encourage our suppliers to adopt responsible environmental practices and adhere to relevant environmental standards.
- We prioritise suppliers that demonstrate a commitment to sustainable sourcing and ethical business practices.

Environmental Education and Awareness

- We provide environmental education and training programs to our employees to raise awareness and foster a culture of sustainability.
- We encourage our employees to contribute ideas and suggestions for improving our environmental performance.
- We communicate our environmental policy, objectives, and achievements to our stakeholders to promote transparency and accountability.
- We engage with the wider community through educational initiatives, public awareness campaigns, and partnerships to promote environmental awareness and conservation.

Continuous Improvement

- We set measurable environmental objectives and targets to drive continual improvement in our performance.
- We measure our operational emissions annually and report progress through our established sustainability reporting processes.
- We regularly monitor and evaluate our environmental impact and review our practices to identify areas for improvement.
- We strive to integrate sustainable practices into our innovation, product development, and operational decision-making processes.
- We periodically conduct internal and external audits to ensure compliance with our environmental policy and standards.

By implementing this Environmental Sustainability Policy, we aim to contribute to a more sustainable future by protecting natural resources and reducing our ecological footprint. We recognise that responsible environmental stewardship is essential to the well-being of the planet and future generations.



Chrissie Beck

Founder & Event Sustainability Director
Worlds Better